

SPM104 spring 2025 - Exam assignment

In the exam assignment, you are to develop a sustainability process plan for a specific sport federation or a sports club. You **cannot** choose an organizational unit that is presented as a case in the course.

The assignment must be based on publicly available information from sources such as the organization's websites, press releases, member information, event implementations, etc.

The plan should have a time horizon of 2-3 years and be feasible within the resources of the organizational unit. The plan should be developed from an understanding of how sustainability work can be done in a specific sports organization, and your analysis should demonstrate a deep understanding of the course modules and required literature from the [syllabus](#). You should also incorporate key concepts, theories, and empirical evidence to support your arguments.

The plan should include the following parts:

Part 1. Introduction.

Provide a brief description of the organizational unit and the status of their sustainability work. Describe different viewpoints of sustainability and sustainable development, including historical, ethical, and organizational perspectives.

Number of words in this part:

Part 2. Organization of the sustainability process.

You will lead a group that will drive the sustainability process for the organizational unit. Which roles/persons will you include in the group? Provide a justification.

Number of words in this part:

Part 3. Prioritization of sustainability goals.

Select three to five of the UN's seventeen sustainability goals that your organization should prioritize. Discuss and justify why you believe your chosen organizational unit should prioritize this goal and how the organizational unit can make a difference. The justification should be based on at least one theoretical approach from the curriculum. You choose which theoretical approach to use.

Number of words in this part:

Part 4. Objectives.

In this part, you should first set concrete goals for the organization's work with the sustainability goals that you believe should be prioritized, and provide a justification for why the goals should be set as such. Illustrate Norwegian and international environmental and climate goals, and reflect on the impact that sports have on the environment. Reflect also on how Norwegian sports can enhance sustainability regarding social, economic, and environmental aspects.

Number of words in this part:

Part 5. Implementation. (This is regarded as the most important part. Write 1000-1200 words for this part).

Explain how you will organize the work to implement the plan in the organization to achieve the best possible involvement of the key stakeholders and discuss how you can ensure that the sustainability work becomes a continuous process.

Number of words in this part:

Part 6. Concluding reflections.

The curriculum highlights various critical questions and dilemmas related to sports' work with sustainability. Briefly discuss which questions you believe your organization should be particularly aware of and how these can be addressed. Discuss opportunities and challenges with specific measures aimed at making sports more sustainable. Develop a well-founded and operationalizable plan for sustainability work within a sports organization.

Number of words in this part:

Formal requirements:

The total scope of the assignment is 3,000 words (excluding references), plus/minus 10 percent is accepted. You can choose how to allocate the number of words for each part except for part 5, where you should write 1000-1200 words).

The reference list is in addition. Format: APA, 7th edition.

Use 12 pt. Arial or Times, line spacing 1½.

Graded scale, A-F.

The answer will be run through the plagiarism control program Urkund.

We remind you that all pages in the six modules in Canvas are considered recommended, relevant learning resources. It is recommended to use Canvas as a supplement and not the main weight of sources, and it is expected that the discussion contains references to the course's scientific literature and other relevant sources.